

HOW TO BECOME A NO EVICTION ZONE



BLOCK LEADER

with **Before It's Gone//Take It Back (B4G)**

If you are experiencing tenant harassment, eviction, or want to meet with a Before Its Gone organizer please contact us:

(646) 820-6039

(513) 445-8532 [español]

flatbushequality@gmail.com

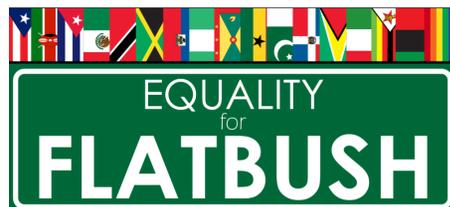
#BeforeItsGone

#NoEvictionZone

<http://beforeitsgone.co>

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HOW TO BECOME A NO EVICTION ZONE BLOCK LEADER

1. INITIAL CONTACT

Get in touch with us! Email flatbushequality@gmail.com or call/text (646) 820-6039 [o (513) 445-8532 para español] to set up your first meeting with an experienced B4G organizer who has resources and experiences to share.

2. AT FIRST MEETING

You'll start out by discussing the campaign with the B4G Organizer to learn more about the struggle taking place citywide and how you can participate. We'll review the No Eviction Zone "pledge" and discuss an initial strategy for your building, block, or neighborhood.

The next step towards becoming a **B4G Block Leader** is to plan a meeting in your neighborhood. This can be with people in your house, building, block, or larger community and/or with allies in our anti-gentrification network.

Meanwhile, join the B4G google group to stay updated on activities in the larger group.

3. MEETING WITH YOUR NEIGHBORS

Listen to your neighbors: what issues are they facing?

Create a strategy: what can we do about it? Flood 311 with calls? Take a petition to the landlord? Plan a rally on your block?

Do you want a B4G or other anti-gentrification ally to join you for the meeting? If so, let us know! Email flatbushequality@gmail.com.

4. BUILDING COMMUNITY POWER

From here on, you'll continue to **work with your neighbors and other B4G organizers** to develop the next steps of your campaign. Whenever possible, join us at monthly B4G meetings to report and get support on your efforts.

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THE NO EVICTION ZONE PLEDGE

I PLEDGE TO:

- 1. get to know more of my neighbors, support their struggles and have their back.** I pledge to stand with my neighbors against foreclosures, forced evictions, buy-outs and price-outs. I pledge to support the businesses that are essential to low-to-middle income people in my neighborhood. **I pledge to do everything in my power stay and fight for my neighborhood.**
 - 2. come out to more community meetings, rallies, and marches for affordable housing.** I will support and/or participate in lawsuits, letter-writing campaigns, picket lines, rent strikes, eviction blockades, lobby days and other tactics to hold corporate developers and greedy landlords accountable to my community. I will use my skills, share my ideas and get more people involved in my community in order to make our gentrification resistance movement stronger.
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- 3. not allow the NYPD to unlawfully harass or violate the civil rights of my neighbors or myself,** since studies have shown that gentrification and police harassment go hand in hand. I pledge to document in writing, take pictures, and to report police harassment or brutality to my local cop watch group or an anti-police brutality organization.
 - 4. not allow landlords or management companies to mistreat tenants, illegally raise the rent, avoid making repairs or engage in other forms of harassment in my neighborhood.** I will do everything in my power to support my neighbors so we can save our homes.
 - 5. submit pictures, videos, artwork that celebrate Brooklyn life to the Before It's Gone// Take It Back anti-gentrification website.** I will document changes in my neighborhood due to gentrification as well as community victories.

6. I believe that we will WIN.